

Evaluating the 2026 Midterm Elections

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Texas 2026 U.S. Senate Election Polling

Poll	Field Dates	Sample Size	Sample Type	MOE	Paxton	Talarico	Other	Spread
Emerson College/Nexstar	9/12 – 9/14	1000	LV	+/- 3.0%	46	47	Brown 2; Undecided 4.	Talarico +1
Recon MR	9/8 – 9/11	614	LV	+/- 4.3%	43	49	Someone else 3; Wouldn't vote 1; DK 4	Talarico +6
AARP Texas Voter Survey	8/30 – 9/1	895	LV	+/- 3.0%	44	49	Other 0; Undecided 8	Talarico +4
Televisa/Univision	8/27 – 9/4	1000	RV	+/- 3.6%	43	48	Other 1; DK 7	Talarico +5
UT/Texas Politics Project	8/5 – 8/13	1200	RV	+/- 2.8%	39	42	Brown 3; someone else/dk 15	Talarico +3
Emerson College	8/9 – 8/10	1000	LV	+/- 3.0%	47	46	Someone else 2; Unsure 5.	Paxton +1
Bush School/Recon MR	7/27 – 7/30	619	LV	+/- 4.7%	43	47	Unsure/someone else 10	Talarico +4
TSU/YouGov	7/27 – 7/30	1200	LV	+/- 2.8%	45	47	Brown 2, unsure/someone else 6	Talarico +2
FOX News	7/23 – 7/27	1006	RV	+/- 3.0%	48	51	Unsure/someone else 1	Talarico +3
NY Times/Siena	6/19 – 6/27	656	LV	+/- 4.5%	47	47	Unsure/someone else 7	Even
UT/Texas Politics Project	6/5 – 6/12	1200	RV	+/- 2.8%	43	42	Brown 3, Unsure/someone else 7	Paxton +1
Quantus Insights	6/3 – 6/4	800	LV	+/- 3.5%	45	43	Someone else 4, unsure 7	Paxton +2
Bush School/Recon MR	6/1 – 6/4	807	LV	+/- 4.0%	46	46	Someone else/unsure 9	Even

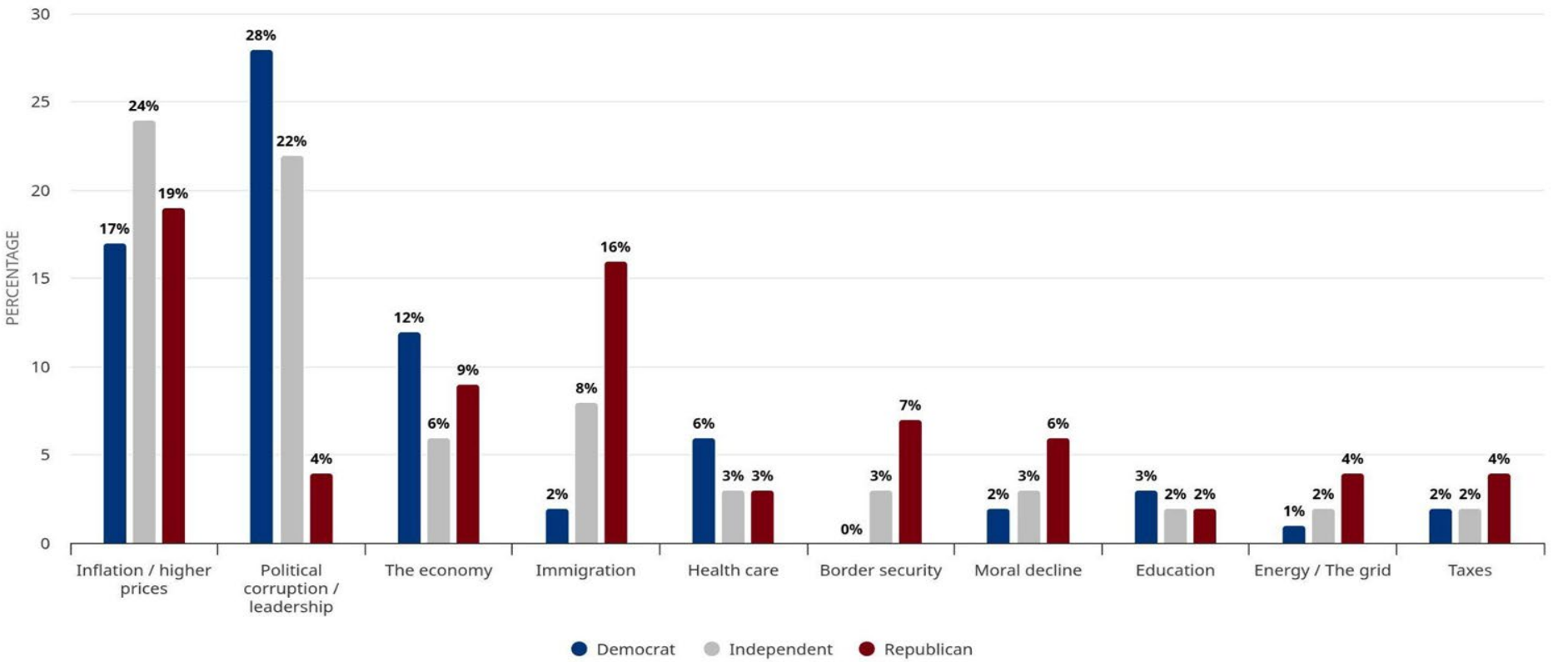
2018 Texas Senate Race Polling

Poll	Date	Sample	MOE	Cruz (R)	O'Rourke (D)	Spread
Emerson	10/28 - 10/30	781 LV	+/- 3.7%	50	47	Cruz +3
UT Tyler	10/15 - 10/28	905 LV	+/- 3.26%	47	43	Cruz +4
CBS 11/Dixie Strategies	10/25 - 10/26	588 LV	+/- 4.0%	52	42	Cruz +10
Quinnipiac	10/22 - 10/28	1078 LV	+/- 3.5%	51	46	Cruz +5
UT/Texas Tribune	10/15 - 10/21	927 LV	+/- 3.22%	51	45	Cruz +6
Reuters/Ipsos/UVA	10/12-10/18	1298 LV	+/- 3.1%	49	44	Cruz +5
CNN	10/9 - 10/13	716 LV	+/- 4.5%	52	45	Cruz + 7
NYT Upshot/Siena	10/1 - 10/11	800 LV	+/- 3/6%	51	43	Cruz +8
Quinnipiac	10/3-10/9	730 LV	+/- 4.4%	54	45	Cruz +9
CBS News/YouGov	10/2 - 10/5	470 LV	+/- 4.5%	50	44	Cruz +6
Emerson	10/1 - 10/5	500 LV	+/- 4.5%*	47	42	Cruz +5
PPP	9/19 - 9/20	603 RV	+/- 4.0%	49	46	Cruz +3
PPP	9/19 - 9/20	613 RV	+/- 4.0%	48	45	Cruz +3
Reuters/Ipsos/UVA	9/6 - 9/14	992 LV	+/- 4.0%*	45	47	O'Rourke +2
Quinnipiac	9/11 - 9/17	807 LV	+/- 4.1%	54	45	Cruz +9
Dixie Strategies	9/6 - 9/7	519 LV	+/- 4.3%	46	42	Cruz +4
Crosswind	9/6 - 9/9	800 LV	+/- 4.0%	47	44	Cruz +3
Emerson	8/22 - 8/25	550 RV	+/- 4.4%	39	38	Cruz +1
NBC News/Marist	8/12 - 8/16	759 RV	+/- 3.8%	49	45	Cruz +4
Quinnipiac	7/26 - 7/31	1138 RV	+/- 3.5%	49	43	Cruz +6
Texas Lyceum	7/9 - 7/26	441 LV	+/- 4.7%	41	39	Cruz +2
Gravis	7/3 - 7/7	602 LV	+/- 4.0%	51	42	Cruz +9
CBS News/YouGov	6/19 - 6/22	821 LV	NA	50	40	Cruz +10
UT/Texas Tribune	6/8 - 6/17	1200 RV	+/- 2.8%	41	36	Cruz +5
Quinnipiac	5/23 - 5/29	961 RV	+/- 3.8%	50	39	Cruz +11
JMC Analytics	5/19 - 5/21	575 LV	+/- 4.1%	47	40	Cruz +7
Quinnipiac	4/12 - 4/17	1029 RV	+/- 3.6%	47	44	Cruz +3

Texas 2026 Gubernatorial Election Polling

Poll	Field Dates	Sample Size	Sample Type	MOE	Abbott	Hinojosa	Other	Spread
Emerson College/Nexstar	9/12 - 9/14	1000	LV	+/-3.0%	49	46	Dixon 2; Undecided 4	Abbott +3
Recon MR	9/8 - 9/11	614	LV	+/-4.3%	45	49	Dixon 0; Someone else 2; Wouldn't vote 1; DK 4	Hinojosa +4
AARP Texas Voter Survey	8/30 - 9/1	895	LV	+/-3.0%	49	46	Other 0%; Undecided 5%	Abbott +3
Televisa/Univision	8/27 - 9/4	1000	RV	+/- 3.6%	47	47	Other 1%; DK 5%	EVEN
UT/Texas Politics Project	8/5 - 8/13	1200	RV	+/- 2.8%	45	40	Dixon 3, someone else/DK 12	Abbott +5
Emerson College	8/9 - 8/10	1000	LV	+/-3.0%	49	45	Someone else 3; Undecided 4	Abbott +4
Bush School/Recon MR	7/27 - 7/30	619	LV	+/-4.7%	46	45	Dixon 0; Someone else/DK 9	Abbott +1
TSU/YouGov	7/27 - 7/30	1200	LV	+/-2.8%	49	43	Dixon 3, Someone else/DK 5	Abbott +6
FOX News	7/23 - 7/27	1006	RV	+/-3.0%	50	49	Someone else/DK 4	Abbott +1
NY Times/Siena	6/19 - 6/27	656	LV	+/-4.5%	51	44	Someone else/DK 5	Abbott +7
UT/Texas Politics Project	6/5 - 6/12	1200	RV	+/-2.8%	47	40	Dixon 2; Someone else/DK 12	Abbott +7
Bush School/Recon MR	6/1 - 6/4	807	LV	+/-4.0%	49	43	Dixon 0; Someone else/DK 8	Abbott +6
Quantus Insights	6/3 - 6/4	800	LV	+/-3.5%	49	41	DK 8	Abbott +8

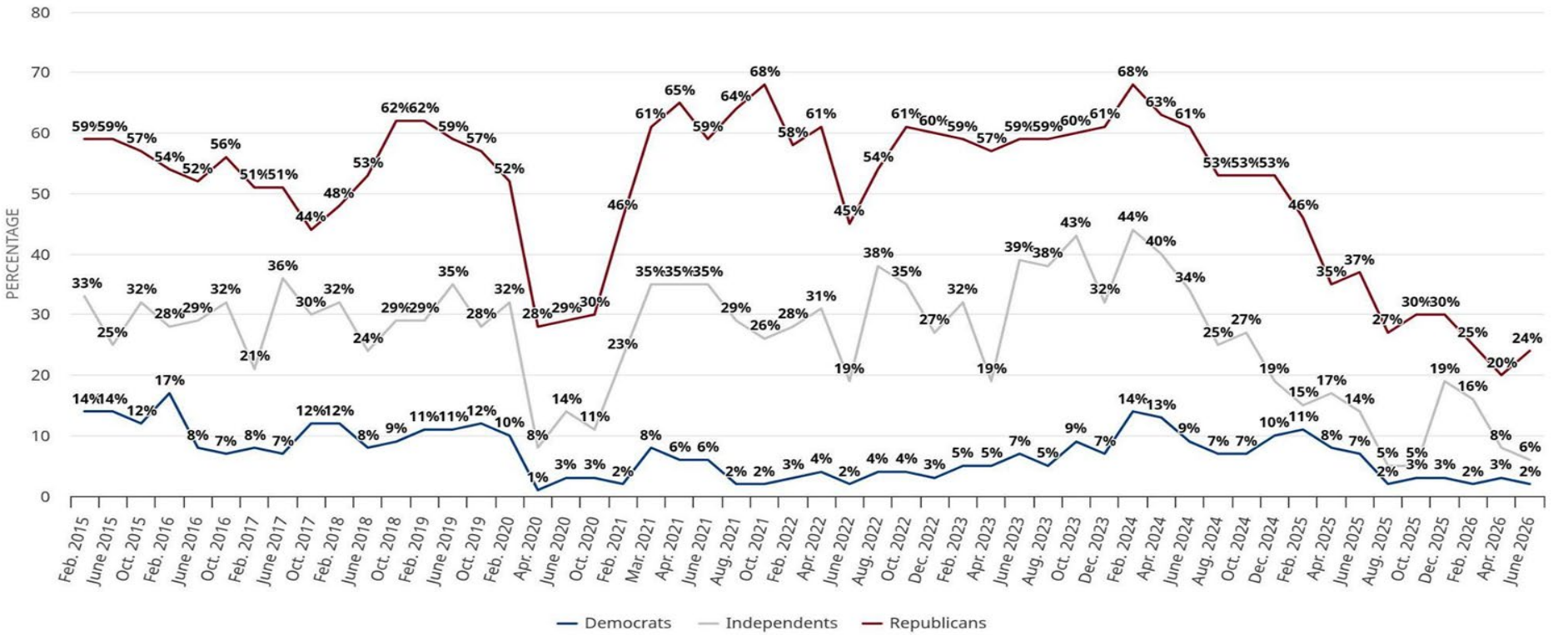
MOST IMPORTANT ISSUE FACING TEXAS (AUGUST 2026)



August 2026 University of Texas/Texas Politics Project Poll



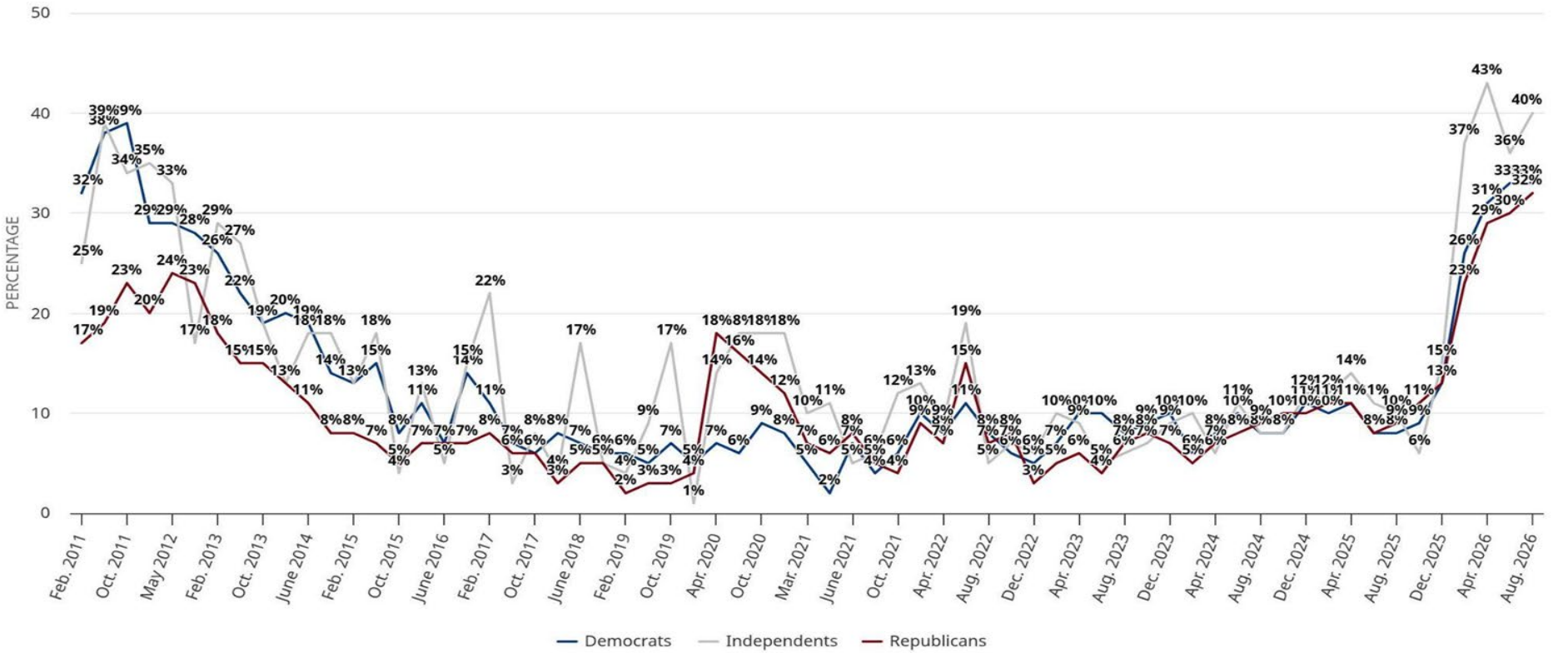
TREND: PERCENT OF TEXANS SAYING IMMIGRATION OR BORDER SECURITY IS TEXAS' MOST IMPORTANT PROBLEM



University of Texas/Texas Politics Project Polling.

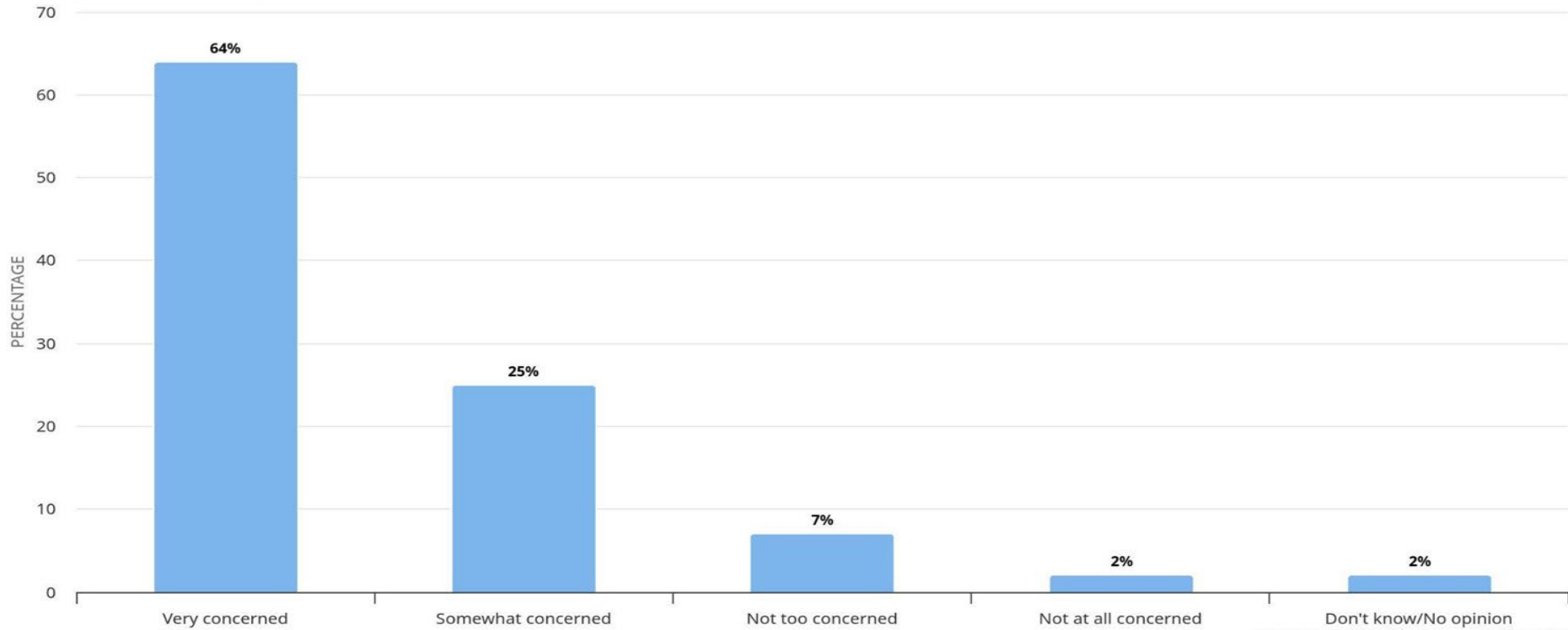


TREND: PERCENT OF TEXANS SAYING AN ECONOMIC ISSUE IS TEXAS' MOST IMPORTANT PROBLEM



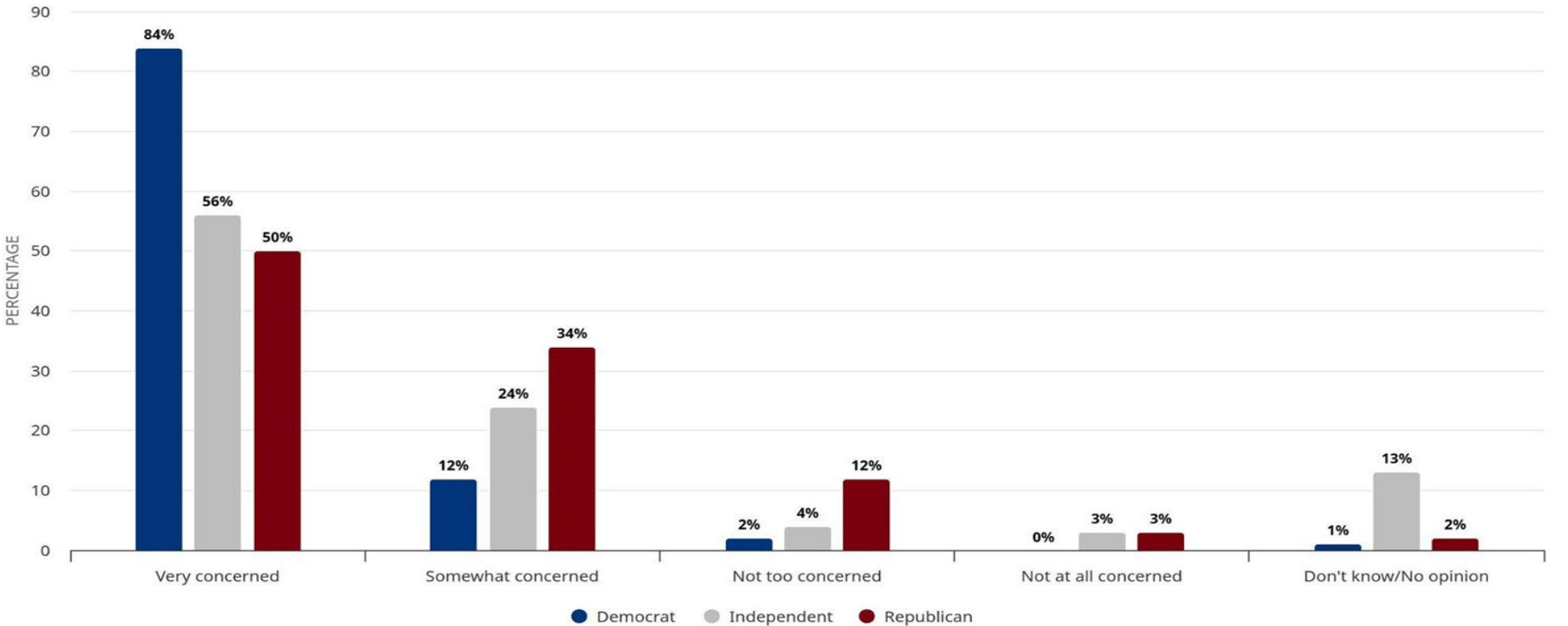
CONCERN ABOUT THE COST OF HEALTHCARE (AUGUST 2026)

The Margin of Error for this Graphic is +/- 2.83%



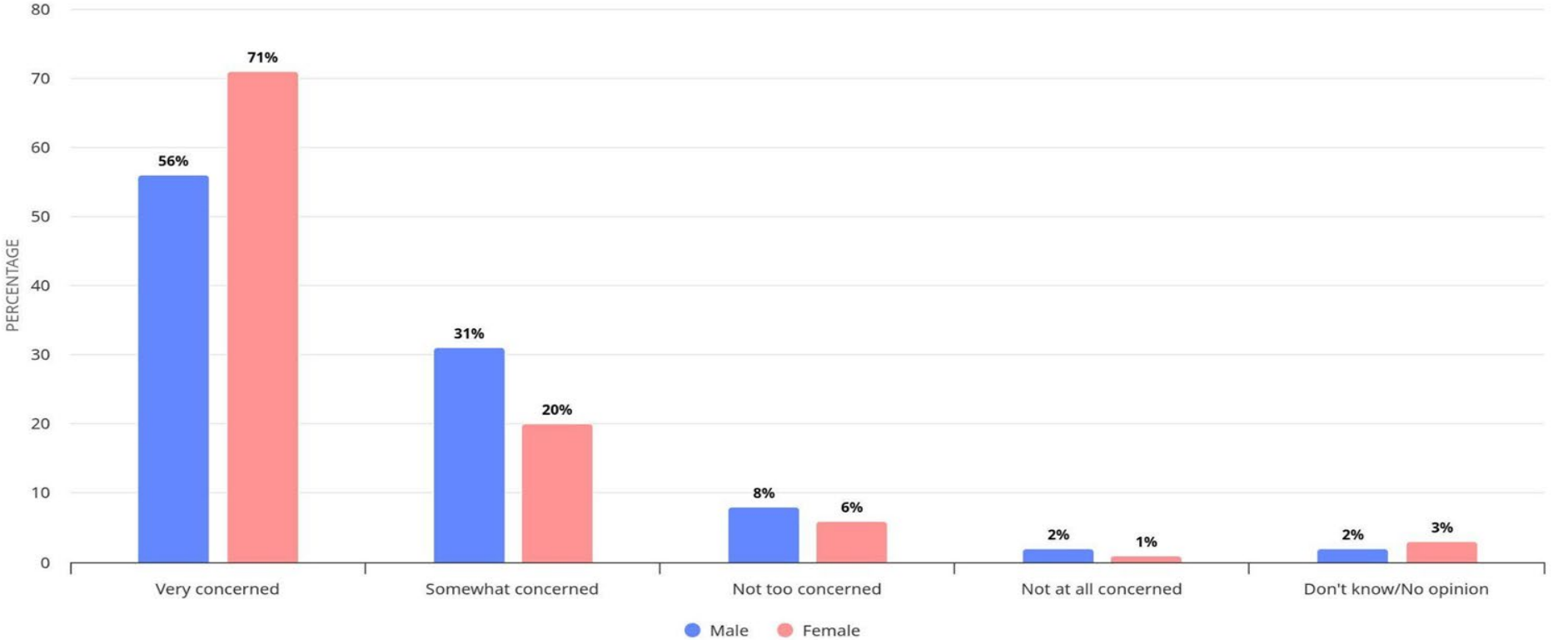
August 2026 University of Texas/Texas Politics Project Poll

CONCERN ABOUT THE COST OF HEALTHCARE (AUGUST 2026)



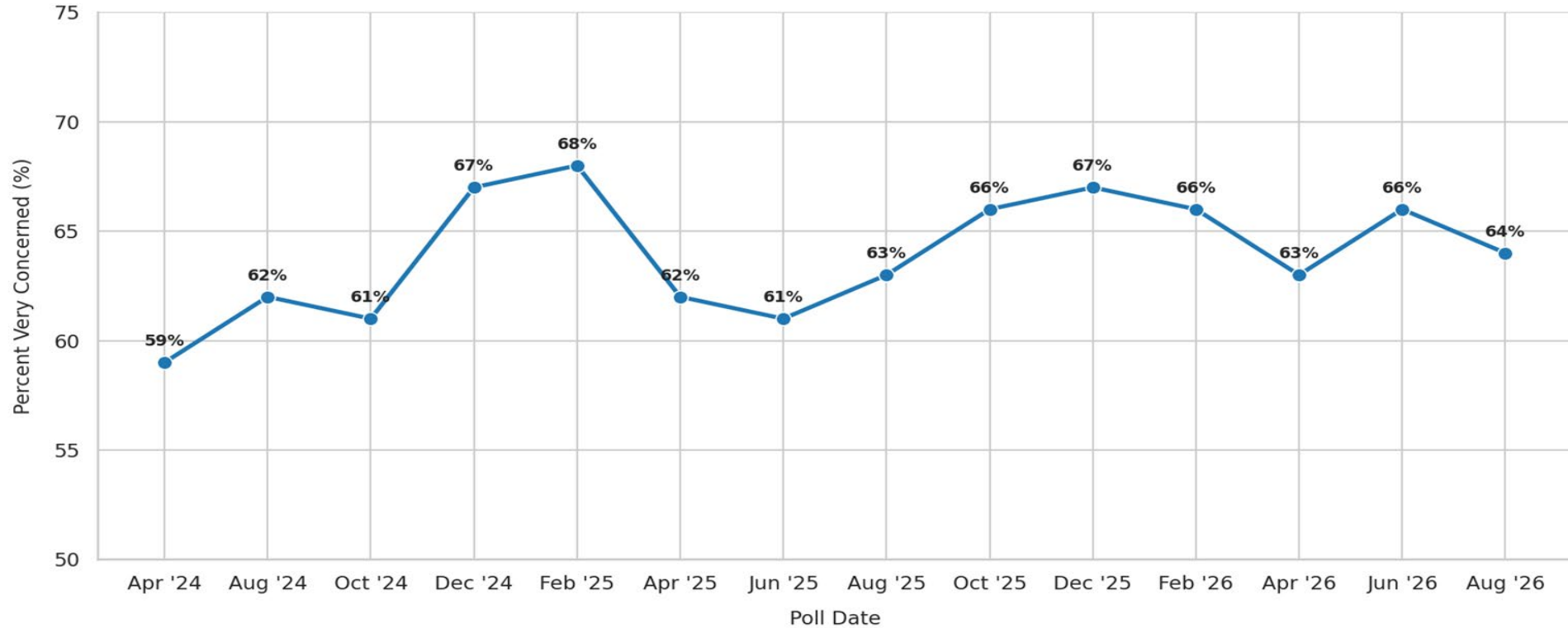
August 2026 University of Texas/Texas Politics Project Poll

CONCERN ABOUT THE COST OF HEALTHCARE (AUGUST 2026)



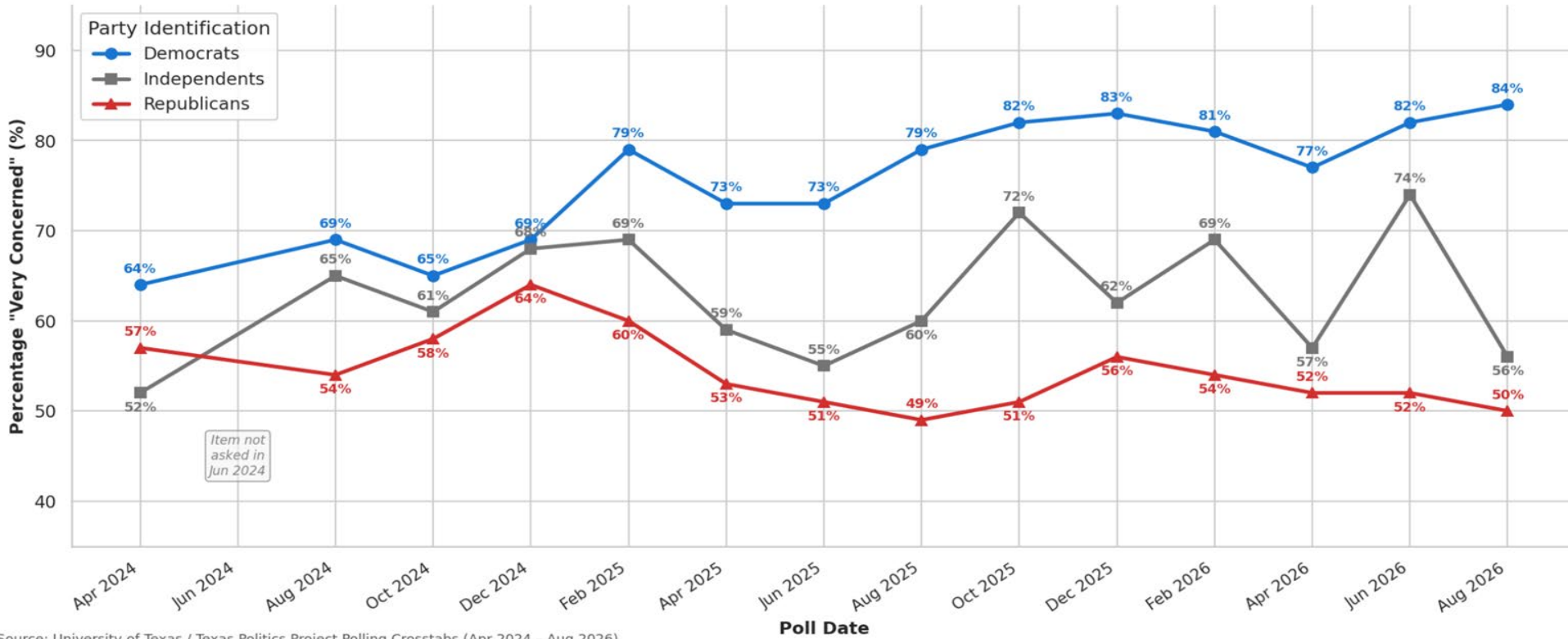
August 2026 University of Texas/Texas Politics Project Poll

Share of voters "very concerned" about healthcare costs (UT/Texas Politics Project Polling)



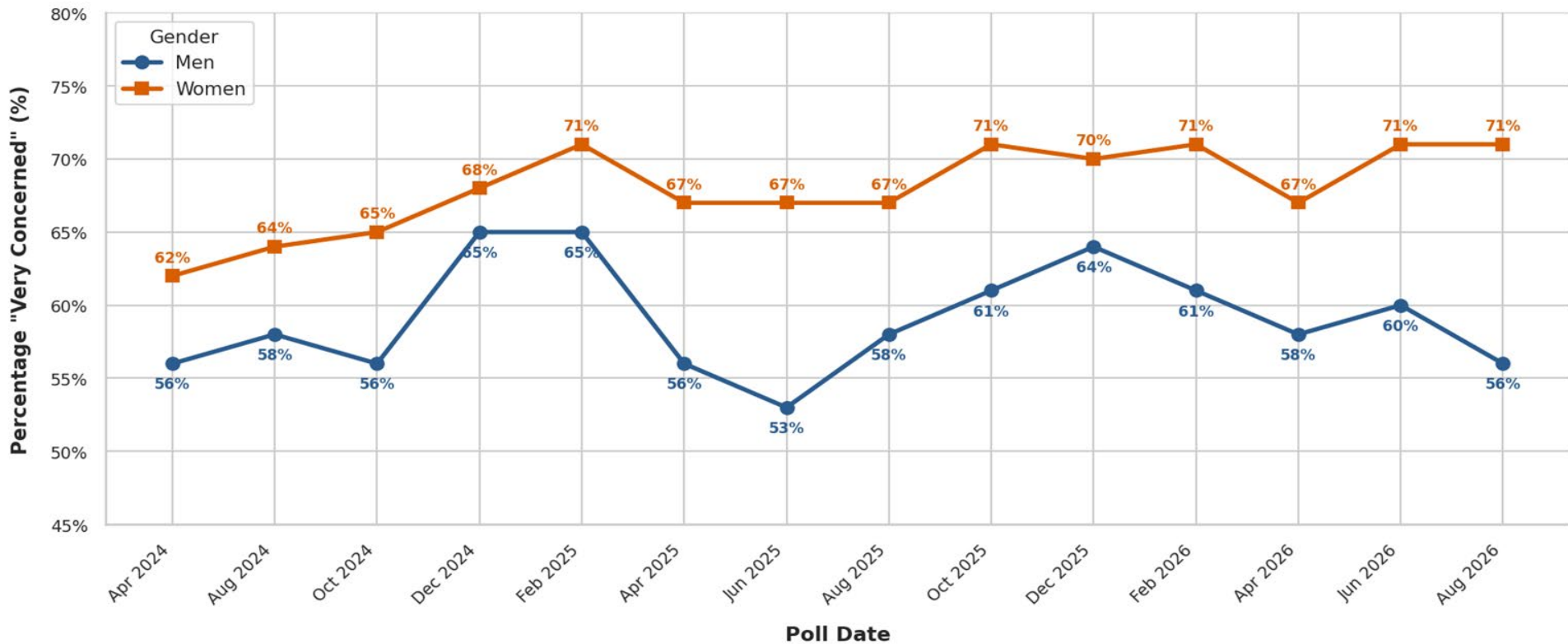
Healthcare Cost Concern by Party Identification (UT/Texas Politics Project Polling)

Share of Texas voters "very concerned" about the cost of healthcare (2024-2026)

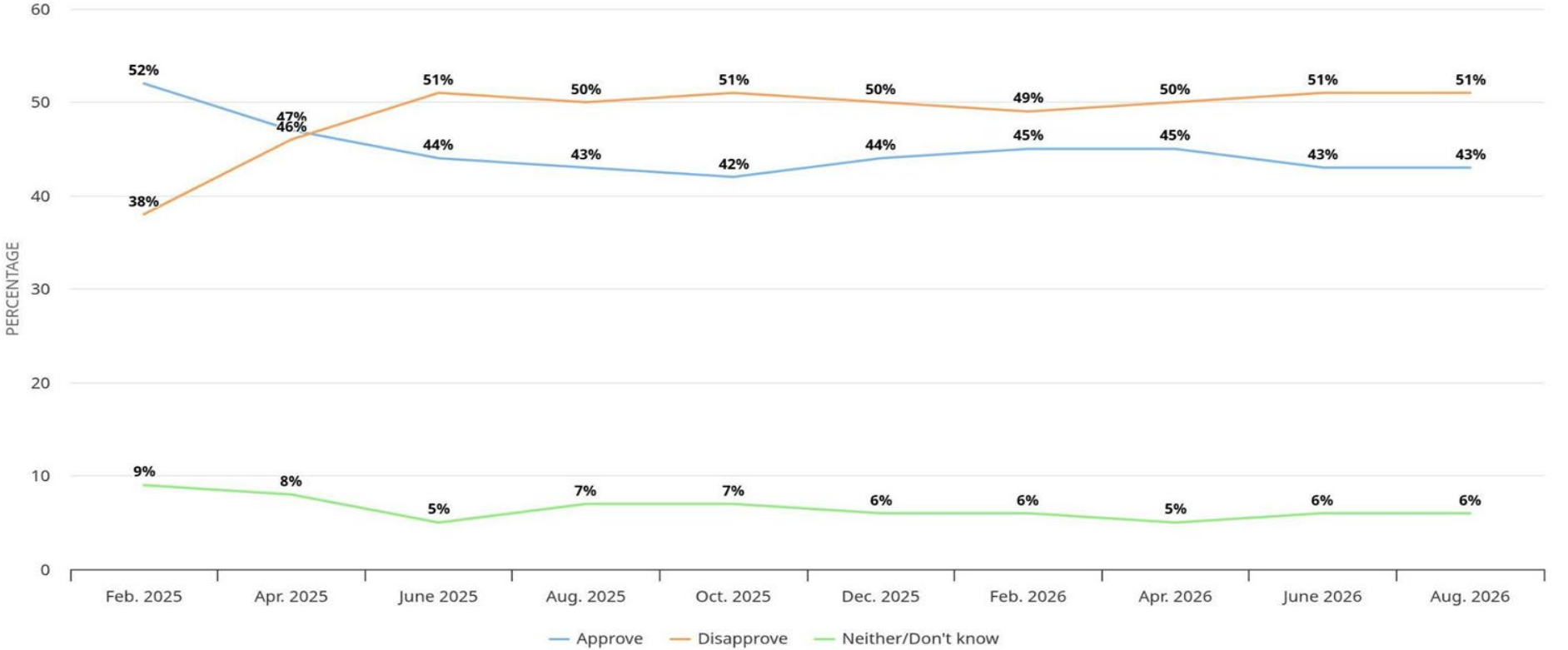


Source: University of Texas / Texas Politics Project Polling Crosstabs (Apr 2024 – Aug 2026)

Share of Voters "Very Concerned" About Healthcare Costs by Gender (UT/Texas Politics Project Polling, 2024-2026)



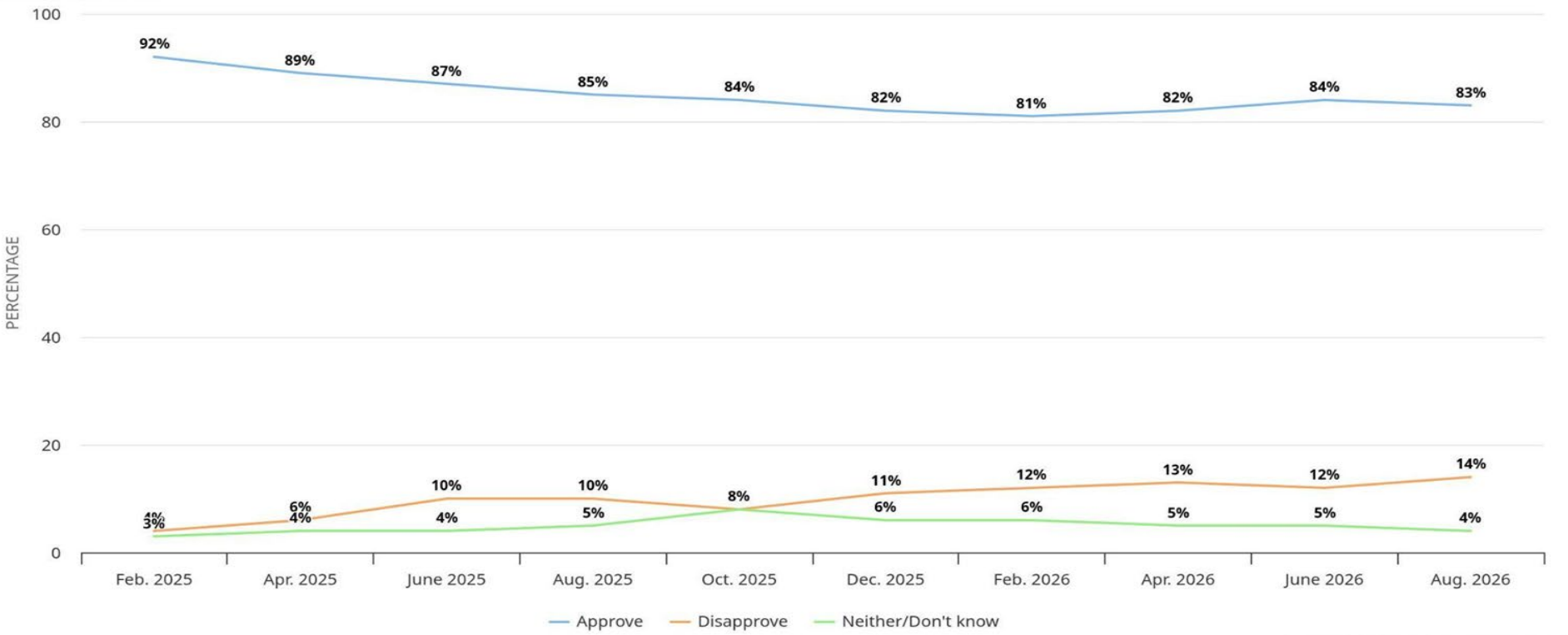
DONALD TRUMP SECOND TERM JOB APPROVAL TREND



University of Texas/Texas Politics Project Polling

DONALD TRUMP SECOND TERM JOB APPROVAL TREND

Among Republicans.



University of Texas/Texas Politics Project Polling



DONALD TRUMP SECOND TERM JOB APPROVAL TREND

Among independent voters.

