



With \$610 billion invested in the Texas economy, life insurers play an important role in supporting businesses and institutions that provide job growth and prosperity for our state.

By paying more than \$17 billion a year in direct benefits to Texans, life insurers deliver protection and certainty helping Texans plan, build, and thrive.

We are committed to ensuring Texans continue to have access to life insurance and financial products that offer security in the face of a sometimes unpredictable future.

With the support of state leaders and legislators in 2025, life insurers will be working to:



Modernize laws allowing life insurers to offer important value-added services to their customers without unnecessary regulatory requirements.



Protect senior Texans from balance billing for medical equipment they rely on.



Provide for regulatory flexibility and efficiency while maintaining strong regulatory oversight.



Prevent insurance fraud.

Life insurers are eager to work with lawmakers this year and every year to advance sound insurance policies that **ensure a healthy and competitive insurance market** and **encourage companies to invest in Texas and Texans**.

From every corner of Texas, life insurers are there to meet the moment for families, businesses, and our communities.



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