



Texas, We've Got Your Back



Life insurers don't just work in Texas—we're woven into its fabric.

We're here to protect Texans' future, invest in communities, and strengthen the economy. It's not just about selling policies—it's about standing by families when they need it most and fueling growth across the state.

From providing financial protection during life's most difficult moments to backing the businesses that drive Texas forward, life insurers are committed partners in building stronger families and thriving communities. And we're not going anywhere.

Life Insurers Deliver For Texas



\$10.3 billion
in life insurance
benefits paid to Texas
families in 2023.



\$7.4 billion
in retirement income for
Texans through annuity
payments in 2023.



Over \$660 billion
invested in the state's
economy—from homes
and farms to commercial
developments.



292,400 jobs
supported in Texas.



Contribute to the
\$9.2 billion
in insurance taxes projected for the 2026-27
biennium—nearly 6% of the state's total tax revenue.

Life insurers are proud to be part of Texas's future—protecting what matters, investing in what's next, and standing strong for every Texan.



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FINANCIAL SECURITY FOR TEXANS
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